We Support... The Whole Family

For 28 years, Embrace Kids Foundation has been assisting families whose children have cancer and blood disorders. We use the word "assisting family" because the entire family (along with close friends) is going through a very stressful experience, and they all need support. Embrace Kids helps the children (first and foremost), the parents, siblings, grandparents, the entire extended family and dear friends. That is the only way to get through your child’s battle at risk with the support and love of family and friends. It is an important philosophical approach and one that our Foundation “embraces” — we are all in this together.

Naomi, her twin sister Hyah and their parents have been a part of the Embrace Kids family since Naomi’s initial cancer diagnosis in 2010.

We Support... Cancer and Blood Disorders

Embrace Kids takes great pride in being disease and insitutionally neutral — that starts with assisting the pediatric cancer and blood disorder families for the past 28 years.

Trevor completed treatment for osteosarcoma in July 2017 and Scarlett will be a lifelong patient for Beta Thalassemia, which is a blood disorder.

Mikayla (neuromuscular disease) and her family have been a part of the Embrace Kids Foundation since 2009.

Alexia (rare skin disorder and white matter disease) and her family have been a part of the Embrace Kids Foundation since 2012.

Taylors last big battle to cancer in March 2018.

We Support... New Programs

Since 2012, Embrace Kids has been striving to assist even more families. These are families whose children have catastrophic and chronic illnesses, as well as genetic disorders. We have committed 1% of our annual budget to supporting the Foundation’s mission and increasing support for all of the pediatric programs that we support.

Impact Over 28 Years

$3 million in direct Emergency Financial Assistance to Families
$3 million in Educational Services, Individualized Tutoring and Scholarship to families.
$3 million in Family Services, Inspirational Events, Holiday Parties & Gifts.
$4 million in gifts to Rutgers Biomedical Health Sciences in support of Pediatric Hematology & Oncology for counseling and social services, child life, family development, research, and the Embrace Kids Endowed Chair.
$3 million in gifts to RWJBarnabas-New Brunswick in support of Pediatric Hematology & Oncology for child life counseling, and the David C. Zullo Pediatric Palliative Care Program.
$1.5 million to fund the Rutgers CINJ Embrace Kids Foundation Endowed Chair in Pediatric Hematology & Oncology.
$1 million to support the recruitment of Pediatric Cancer Research Faculty at Rutgers CINJ.

In 2017, Embrace Kids hit an all-time high of $2 million in programs that directly support and assist the patient families.