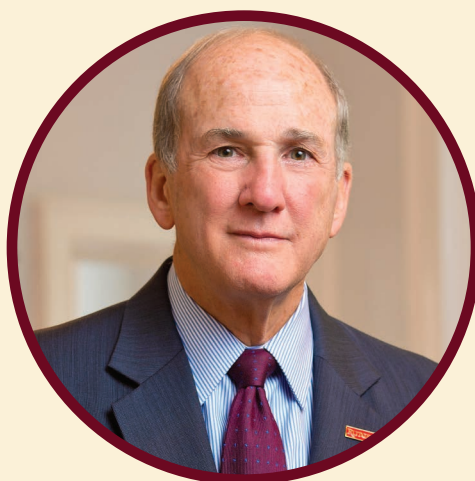# embrace kids foundation

Helping Families Whose Children Have Cancer, Sickle Cell and Other Disorders

An Evening For The Kids

Presented By ShopRite

Honoring Dr. Robert Barchi

Wednesday, November 13, 2019

The Pines Manor ~ Edison, NJ

Extended Cocktail Hour & Auction Browsing From 6pm - 7:30pm
Dinner & Evening's Program From 7:30pm - 10pm

2019 *Honoree*

Rutgers University President Robert L. Barchi began his tenure at Rutgers leading one of the largest integrations in American higher education to form Rutgers Biomedical and Health Sciences and later oversaw the partnership with RWJBarnabas Health to create New Jersey's largest and most comprehensive academic health system.

Since he joined Rutgers in 2012, honors colleges in New Brunswick and Newark have been built to attract New Jersey's best students, and endowed professorships increased from 41 to 89 to attract world-renowned faculty. More than $2.5 billion in construction provided new facilities for chemistry, nursing, engineering, life sciences and student life and more than $1 billion in fundraising in the last five years alone set records.

"Under Bob Barchi's leadership, Rutgers' national rankings have risen, research at Rutgers has expanded overall and in critical areas, our student academic profile has enjoyed dramatic improvement, and the physical face of Rutgers has been forever changed," said Board of Governors Chair Mark Angelson. "We are delighted with his leadership and we are grateful that he will lead Rutgers for an eighth and final year."

"President Barchi is an exemplary leader who has worked tirelessly to improve the student experience and to make Rutgers an ever-better place to learn, teach and do research," said Board of Trustees Chair James Dougherty.

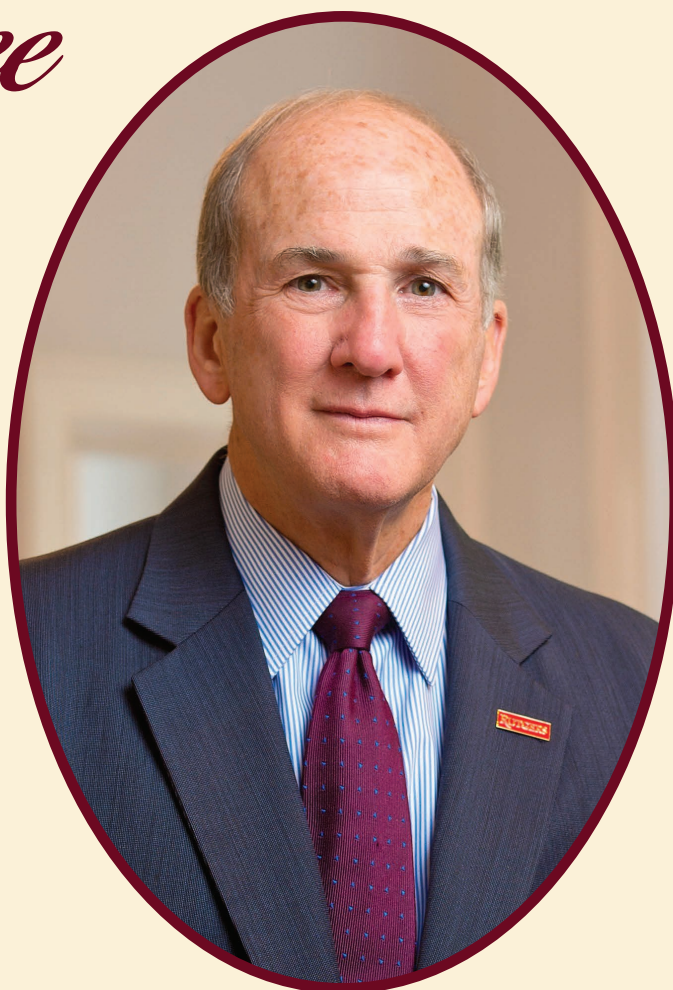## Dr. Robert Barchi
President of Rutgers University

Barchi led the creation of a strategic plan to establish Rutgers as a top research institution in the nation, along with a corresponding initiative to expand and modernize Rutgers' physical plant to meet the needs of students, researchers and New Jerseyans who turn to Rutgers for health care. Meanwhile, financial management, business and communication systems were substantially modernized and improved during the past seven years.

The university continues to invest in educational technology, including telepresence and active learning classrooms that modernize learning spaces and connect students and faculty across Rutgers' locations. Online services were launched to simplify student transactions and improve the student experience.

Dr. Barchi takes pride in Rutgers' strong connection to Embrace Kids Foundation, and he has publicized and celebrated the student-run Rutgers University Dance Marathon that raises money for Embrace Kids each year. He regularly receives letters from grateful parents of children whose lives have been touched by Rutgers students involved with Embrace Kids through the RU4Kids program.

In 2016, Barchi orchestrated the university's year-long celebration of its 250th anniversary, marked by an historic Commencement address by President Barack Obama.

"A great university is one that builds on its strengths and past accomplishments and that responds nimbly to opportunities and challenges in a rapidly changing academic and political landscape," Barchi said. "During the coming year, my leadership team and I will remain fully engaged in working with you on the tasks we face today and the opportunities that will appear tomorrow."

An Evening For The Kids

Honoring Dr. Robert Barchi

Event Attendance

$150 per person
$1,250 for a table of 10

To purchase tickets online please visit
www.EmbraceKids.org/Dinner

Sponsorships

Diamond Sponsor (8.5" x 11") - $5,000
~ Full color page in journal
~ Table for 10 and recognition at event

Gold Sponsor (8.5" x 11") - $2,500
~ Gold page in journal
~ Recognition and two seats at event

Silver Sponsor (8.5" x 11") - $1,500
~ Silver page in journal
~ Two seats at event

Full Page (8.5" x 11") - $1,000

Half Page / Horizontal (8.5" x 5.5") - $700

Quarter Page (4.25" x 5.5") - $500

Please submit a high resolution PDF or questions to
Info@EmbraceKids.org.

Deadline to submit ads: Friday, November 1st

embrace kids foundation

Helping Families Whose Children Have Cancer, Sickle Cell and Other Disorders

121 Somerset Street
New Brunswick, NJ 08901
(732) 247-5300
(732) 247-5768 Fax
www.EmbraceKids.org

Year Founded:
1991

Clients Served:
200 families in the
New Jersey
& New York City
Metropolitan area

OUR MISSION

Embrace Kids Foundation exists to lighten the burden, maintain normalcy and improve the quality of life for families whose children are facing cancer, sickle cell and other serious health challenges. Embrace Kids addresses the spiritual, emotional and financial needs of patient families in the New Jersey/New York City metropolitan area.

OUR HISTORY

In 1991, parents, friends and medical professionals joined together to raise funds for children with cancer and blood disorders. What started as a modest grassroots effort has grown and flourished into an impressive organization and a solid volunteer network of parents, patients, professionals, community leaders and students. In 2018, we provided $1.8 million in direct aid and support services to families, with a mission fulfillment rate of 80%. The foundation's average fulfillment rate for the past five years is 82%. All of our programs and services are offered at no cost to families.

EMBRACE KIDS PROGRAMS AND SERVICES

Embrace Kids Learning Center
Emergency Financial Assistance
Family Services
Embrace Kids Bilingual Program
Embrace Kids Scholarship Fund
Tackle Sickle Cell Campaign
The Building of Hope

EMBRACE KIDS GRANT FUNDED PROGRAMS

✖ Social Services and Counseling
✖ David E. Zullo Pediatric Palliative Care Program
✖ Embrace Kids Foundation Endowed Chair in Pediatric Hematology/Oncology
   at Rutgers Cancer Institute of New Jersey

EMBRACE KIDS FOUNDATION'S MEDICAL AFFILIATIONS

✖ Rutgers Cancer Institute of New Jersey (CINJ) – New Brunswick, NJ
✖ Bristol-Myers Squibb Children's Hospital (BMSCH) at RWJUH – New Brunswick, NJ