

30 Years of Assisting Families



Andrew was diagnosed with Leukemia at age 3

Mahieya and her sister love attending Embrace Kids Events!

Ella and Sadie became best friends battling cancer

We Support... The Whole Family

For 30 years, Embrace Kids Foundation has been assisting families whose children have cancer and blood disorders. We use the words "assisting families because the entire family (along with close friends) is going through a very stressful experience, and they all need support. Embrace Kids helps the children (first and foremost), the parents, siblings, grandparents, the entire extended family and dear friends. That is the only way to get through your child being at risk - with the support and love of family and friends. It is an important philosophical approach and one that our Foundation "embraces" - we are all in this together.



Emmaely and her entire family have been part of the Embrace Kids community since her Spinal Cord tumor diagnosis in 2018.

We Support... Cancer and Blood Disorders

Embrace Kids takes great pride in being diverse and inclusionary - that starts with assisting the pediatric cancer and blood disorder families for the past 30 years.

Nico has a blood disorder and Trevor & Evan have wrapped up cancer treatment. They all love attending Embrace Kids events and dancing together!



We Support... New Programs

Since 2012, Embrace Kids has been striving to assist even more families. These are families whose children have catastrophic and chronic illnesses, as well as genetic disorders. We have committed 6% of our annual budget to expanding the Foundation's mission increasing support for all the pediatric programs that we support.



Cristofer
Kidney Failure



Armoni
Short Gut Syndrome

Embrace Kids has been able to support Cristofer & Armoni's families due to expanding our mission to support more pediatric programs in New Brunswick!

Impact Over 30 Years

- ✦ \$4 million in direct Emergency Financial Assistance to Families
- ✦ \$4 million in Educational Services, Individualized Tutoring and Scholarships to families
- ✦ \$4 million in Family Services, Inspirational Events, Holiday Parties & Gifts
- ✦ \$4 million in gifts to Rutgers Biomedical Health Sciences in support of Pediatric Hematology & Oncology for counseling and social services, child life, faculty development, research and the Embrace Kids Endowed Chair
- ✦ \$4 million in gifts to RWJ Hospital-New Brunswick in support of Pediatric Hematology & Oncology for child life, counseling and the David E. Zullo Pediatric Palliative Care Program
- ✦ \$1.5 million to fund the Rutgers CINJ - Embrace Kids Foundation Endowed Chair in Pediatric Hematology & Oncology
- ✦ \$1 million to support the recruitment of Pediatric Cancer Research Faculty at Rutgers CINJ