

33 Years of Assisting Families



Andrew was diagnosed with Leukemia at age 3

Joey and his sister love seeing their friend AJ at events!

Ella and Sadie became best friends battling cancer

We Support the Whole Family

For over three decades, Embrace Kids Foundation has been providing vital support to families whose children have cancer, sickle cell, and other serious disorders.

When a child is facing a serious diagnosis, everyone in their life is affected. Recognizing this ripple effect, Embrace Kids supports the whole family - the children (first and foremost), parents, siblings, grandparents, extended family, and dear friends.

Our efforts are guided by the core value of community. We create a comprehensive support network for children, offering families a greater sense of belonging, more resources, and an abundance of love.

We are all in this together.



Emmaely and her entire family have been a part of the Embrace Kids community since her spinal cord tumor diagnosis in 2018.

We are blessed to be a part of Emmaely's journey and celebrate her strength!

We Support Cancer and Blood Disorders

Cancer and blood disorders share similar challenges throughout treatment such as emotional impacts, financial stress, and frequent care within the same hospital wing.

These families often see one another inside the hospital where our team provides vital support services. We extend this community to outside of the hospital for fun memories and a supportive culture.

Embrace Kids takes great pride in being diverse and inclusionary. As a community, we support one another and raise awareness for many different illnesses.



Each September, families recognize Childhood Cancer and Sickle Cell Awareness Month. We celebrate their strength with the Rutgers community at the annual football outing.

We Support Expanded Missions

Since 2012, Embrace Kids has strived to include even more families in our community.

In addition to supporting families affected by cancer and blood disorders, the Embrace Kids community includes those with chronic and catastrophic illnesses, as well as genetic disorders.

We offer a support network to all who need it.



Alexia has a genetic disorder and has been a part of the Embrace Kids community for most of her life. Her entire family enjoys seeing their Rutgers student group at every Embrace Kids event!

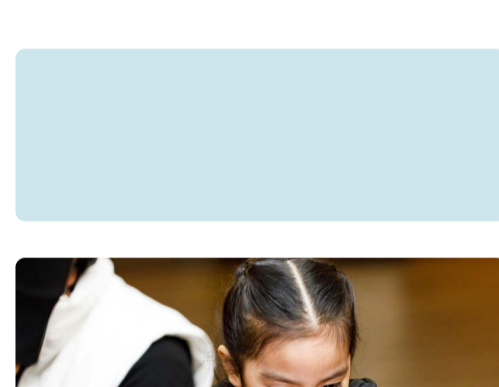
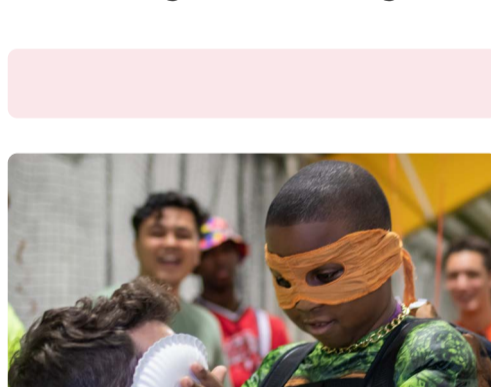


In 2021, Embrace Kids developed Project Nigeria, a new initiative to support some of the most disadvantaged children in the world.








In a designated campaign for international support, Embrace Kids raised over \$50,000 to help Nigerian children with sickle cell disease.

We Support Uplifting Experiences

Embrace Kids hosts inspirational events, holiday parties, and other unique experiences for the entire family. These outings create lasting memories and connections.



Impact Over 33 Years

-  \$4 million in direct Emergency Financial Assistance to Families
-  \$4 million in Educational Services, Individualized Tutoring and Scholarships to families
-  \$4 million in Family Services, Inspirational Events, Holiday Parties & Gifts
-  \$4 million in gifts to Rutgers Biomedical Health Sciences in support of Pediatric Hematology & Oncology for counseling and social services, child life, faculty development, research and the Embrace Kids Endowed Chair
-  \$4 million in gifts to RWJ Hospital-New Brunswick in support of Pediatric Hematology & Oncology for child life, counseling and the David E. Zullo Pediatric Palliative Care Program
-  \$1.5 million to fund the Rutgers CINJ - Embrace Kids Foundation Endowed Chair in Pediatric Hematology & Oncology
-  \$1 million to support the recruitment of Pediatric Cancer Research Faculty at Rutgers CINJ