Another Fundraising Record for RUDM in 2019!

Rutgers University Dance Marathon (RUDM) hosted another record-breaking year in 2019 as Rutgers students rallied together to raise money for non-medical support for children with cancer, sickle cell, and other serious illnesses. Since 1999, RUDM has raised over $9 million for Embrace Kids Foundation.

RUDM is the largest student-run philanthropic event in New Jersey. This year, Rutgers students broke the fundraising record with $1,120,205.48 raised and the dancer record with over 1,800 student dancers in attendance. The Rutgers community and the Embrace Kids families pack the Louis Brown Athletic Center (the RAC) for the biggest party on campus.

RUDM is also the best weekend of the year for the kids (FTK)!

For the past 4 years, Bryan has kicked off the family hour dance party with his own performance on stage. The rest of the kids follow him from the stage and onto the dance floor where students rally behind the 90+ families that come to celebrate and show their appreciation.

The RU4Kids Program pairs up student organizations with patient families - it creates social interactions and laughs! While students often see their RU4Kids families at clinic and hospital visits, RUDM gives them a chance to party together in good health.

RU4Kids lets families know that they are not alone and that they have a support system around them. RUDM and RU4Kids provide both financial and moral support while bringing social interaction and fun to families on a daily basis.

RUDM 2020 is taking place on April 3rd and 4th.

The Rutgers and Embrace Kids community are looking forward to another record-breaking year for fundraising and fun!